

Comparison of Serif fonts

all examples are size 18 - normal (no B,I,U)

Churchill Copywriting - Garamond

Churchill Copywriting – Songti TC

Churchill Copywriting – Baskerville

Churchill Copywriting - STIXGeneral

Churchill Copywriting - Times

Churchill Copywriting – Times New Roman

Churchill Copywriting - Georgia

Churchill Copywriting – PT Serif

Churchill Copywriting – Plantagenet Cherokee

Churchill Copywriting - Palatino

Churchill Copywriting Didot

Churchill Copywriting - Luminari

Churchill Copywriting – Bookman Old Style

Churchill Copywriting – PT Serif Caption

Nancy's favorite Serif Fonts:

Churchill Copywriting : Didot (1st)

Churchill Copywriting : Palatino (2nd)

Churchill Copywriting : Bookman Old Style (3rd)